



SHANNONVILLE AGRICULTURAL SOCIETY
363 McFarlane Road
Shannonville, ON K0K 3A0

Proud Supporters of the Shannonville World's Fair
Fair's Date: August 23-25, 2024

Dear Potential Sponsor,

Greetings from the Shannonville Agricultural Society!

We're reaching out with excitement as we gear up for another fantastic year of the Shannonville World's Fair, celebrating our farming community and heritage in Tyendinaga Township. Our aim is simple: to host an unforgettable event that brings together folks from both urban and rural areas for a weekend of fun, learning, and community spirit.

At the heart of our fair lies a commitment to providing affordable family entertainment. Picture this: a lively soccer field bustling with children's games, vibrant face painting stations, delightful pony rides, informative milking cow demonstrations, and old-fashioned games guaranteed to bring smiles to both the young and young at heart. We also are planning a 4H livestock show, equestrian events, zucchini races, and even a charming fair train ride through our fairgrounds – and all this for a minimal entrance fee.

As we strive to make each year's fair bigger and better than the last, we can't do it alone. That's where you come in: Your support, whether big or small, makes a world of difference in helping us bring these cherished rural traditions to life.

We're immensely grateful for all of our sponsors, and we're hopeful that you'll consider joining us for the first time or again on this exciting journey. Attached is a sponsorship form outlining various opportunities for you to get involved and support the Shannonville World's Fair in 2024.

We've made it easy for you to support the Fair – simply fill out the digital PDF form attached to this letter, and return the completed document to treasurersas2024@gmail.com. Once received and processed, you will be sent an invoice with payment instructions. If you prefer, we can pick up your sponsorship form and payment or you can mail your completed form to: PO Box 228, Shannonville, ON.

Thank you for considering supporting us, and we eagerly anticipate the possibility of partnering with you to make this year's fair the best one yet!

Warm regards,

Heather Lang - President
Shannonville Agricultural Society



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2024 SHANNONVILLE WORLD'S FAIR SPONSORSHIP

PLATINUM LEVEL - \$1,000

- Recognition as Platinum sponsor
- Sign provided by the Fair on the outside of our Jarrell Building
- Your supplied banner will be displayed on the fairgrounds.
- Half page ad in the fair brochure
- Corporate logo on fair website and all social media
- 6 weekend passes
- 6 Pancake breakfast passes

GOLD LEVEL - \$750

- Recognition as Gold sponsor
- Sign provided by the Fair on the outside of Jarrell Building
- Your supplied banner will be displayed on the fairgrounds.
- ¼ page ad in fair brochure
- Corporate logo on fair website
- 4 weekend passes
- 4 Pancake breakfast passes

SILVER LEVEL - \$500

- Corporate logo on fair website and all social media
- 2 weekend passes
- 2 Pancake breakfast passes

BRONZE LEVEL - \$250

Corporate logo on fair website

FRIEND OF THE FAIR - <\$249

Recognition on the
"Friends of the Fair" Wall

SAS MEMBERSHIP - \$10

Required for participation in any
exhibit/competition during the fair

CONTACT INFORMATION

Business Name: _____ Contact Name: _____

Address: _____

Email: _____ Phone: _____

Sponsorship Tier: Platinum Gold Silver Bronze Other: _____ Membership

Thank you for your support!

Completed forms should be emailed to treasurersas2024@gmail.com

An invoice will be generated for all donation amounts. E-transfers should be sent to
saspayments8420@gmail.com